

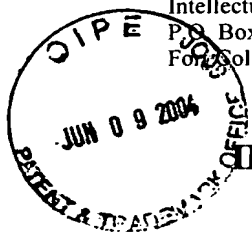
HEWLETT-PACKARD COMPANY

Intellectual Property Administration

P.O. Box 272400

Fort Collins, Colorado 80527-2400

HP Docket No. 10005619-1



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) Salil Pradhan et al.

Examiner: Francis John Bartuska

Serial No.: 09/809,150

Confirmation No. 5410

Filed: March 14, 2001

Group Art Unit: 3627

Title: MEDIATED SHOPPING METHOD AND SYSTEM

MAIL STOP AF

Commissioner for Patents

PO Box 1450

Alexandria, Virginia 22313-1450

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JUN 16 2004
GROUP 3600

REQUEST FOR RECONSIDERATION

Sir:

This Request for Reconsideration is responsive to the Office Action mailed April 9, 2004. Please consider the following remarks: